



DG Enterprise and Industry
Draft Conference Programme
World Standards Day 2011
'Competitiveness through standardisation'

Brussels, 14 October 2011
Venue: CHARLEMAGNE – Alcide de Gasperi Room

08.00 - 09.00	Registration and coffee networking	
	Opening	
09.00 – 09.15	Opening address by the European Commission	Ms Liliana Brykman Directorate-General for Enterprise and Industry, Director for Regulatory Policy
09.15 – 10.00	Opening speeches	Mr Antonio Preto Head of Cabinet of Vice-President Tajani
		Mr Waldemar Pawlak Minister of Economy of Poland (tbc)
10.00 – 10.30	Keynote speeches	Ms Lara Comi Member of European Parliament, Vice-Chair of the Committee on the Internal Market and Consumer Protection (IMCO)
		Mr Adam Gierek Member of European Parliament, Member of the Committee on Industry, Research and Energy (ITRE)
10.30 -11.00	Coffee break	
11.00 -12.15	Round table: How standardisation supports Intelligent Transport System (ITS)	<u>Moderator: Mr Juhani Jääskeläinen</u> Directorate-General for Information Society and Media, Head of Unit for ICT for Transport, European Commission
		Mr Jelte Dijkstra Manager Knowledge and Information Services at Netherlands Standardization Institute (NEN)
		Mr Andras Kovacs BroadBit Hungary Kft
		Mr Søren Hess Chair ITS technical committee, European Telecommunications Standards Institute (ETSI)
		Mr Hermann Meyer CEO of Intelligent Transport Systems and Services for Europe (ERTICO - ITS Europe)
		Q&A
12.15 – 13.45	Lunch (<i>buffet lunch provided</i>)	

13.45 - 14.50	<p align="center">Round table: Standards as a tool for Security Industrial Policy</p>	<p><u>Moderator: Mr Christoph Kautz</u> Directorate-General for Enterprise and Industry, Deputy Head of Unit for Security, Research and Development, European Commission</p>
		<p>Mr Alois Sieber Head of Unit for Security Technology Assessment Institute for the Protection and Security of the Citizen Joint Research Centre</p>
		<p>Mr Uberto Delprato Chief Executive Officer Intelligence for Environment & Security – IES Solutions</p>
		<p>Mr Joost Cornet Chair of CEN technical committee "Societal and Citizen Security"</p>
		<p>Mr Luigi Rebuffi Chief Executive Officer European Organisation for Security (EOS)</p>
		Q&A
14.50 – 15.55	<p align="center">Round table: Standardisation for interoperability and competitiveness in Space</p>	<p><u>Moderator: Mr Augusto Gonzalez</u> Directorate-General for Enterprise and Industry, Head of Unit for Space policy and Coordination, European Commission</p>
		<p>Mr Peter Grogard Chief Executive Officer Septentrio (tbc)</p>
		<p>Mr Luciano Balestra ECSS, Executive Secretary, European Cooperation for Space Standardization (ECSS)</p>
		<p>Mr Georges Bernède European Organisation for the Exploitation of Meteorological Satellites (EUMETSAT)</p>
		<p>Mr Denis J.-P. Moura European Defence Agency (EDA), Project Officer for Space Programs – Armament Directorate</p>
		Q&A
15.55 - 16.15	Closing address	<p>Mr Brian Mikkelsen Minister for Economic and Business Affairs of Denmark (tbc)</p>
16.15 – 16.30	Conclusions	<p>Ms Liliana Brykman Directorate-General for Enterprise and Industry, Director for Regulatory Policy</p>
16.30	End	